

Continuum: A New Breed of Financial Adviser

Continuum is a national brand of financial adviser offering market leading solutions tailored to meet the needs of today's investors. We profile the firm, which was recently named 2018's Leading Workplace Solutions Adviser of the Year, UK in our prestigious Leading Experts of 2018 awards, to find out more.

Established in 2014, Continuum was created by some of the most experienced people in the industry to deliver a modern financial planning experience. The Retail Distribution Review changed the world of financial advice, putting it on a far more professional footing. In this new world financial advisers are more qualified than ever; the way in which clients pay for advice is more transparent than ever; and the service they can expect to receive is stated more clearly than ever.

To meet the needs of clients in this new era, Continuum was devised as a new brand of financial adviser that fits this world perfectly. There was a time when the needs of an adviser and the needs of a client often conflicted. With Continuum, clients have access to a brand of advice where these needs come together to form a mutually beneficial relationship. This is achieved by creating a three-way partnership between Continuum, the adviser, and the client in an environment where each party can only succeed and grow if the other parties' success intrinsically linked to one another.

Today, the firm is a partnership of like-minded Independent Financial Advisers sharing a common passion, approach and commitment to practicing true financial planning. The firm is on a mission to bring to its clients a lifetime financial planning experience, where the advice is uncomplicated, clear and at all times meaningful.

As part of their commitment to providing clients with exceptional support and service, Continuum's advisers have access to the latest technology to research the market to find the best products to suit its clients' needs. Using technology means

these advisers can spend more time working on the needs of clients and less on paperwork, which ensures that clients always feel fully supported and can rest assured that they are in safe hands when they work with Continuum.

Alongside this, Continuum's Workplace Solutions offers clients a choice of services, which they will tailor to their specific needs. The firm's proposition addresses five key areas of a business:

Workplace Protection – A specialist financial adviser will review your business, then will create a plan that enables you to protect not only yourself, but you people and your profitability.

Workplace Pensions – A workplace pension professional, supported by Continuum's online auto-enrolment solution, will explain your duties as an employer, what you have to do, when you have to do it, but also how this will affect your business today and in the future.

Workplace Benefits – This is a tailored savings and reward scheme for both you and your employees.

Workplace Education – This is designed to improve your employees' financial awareness, as Continuum's informative education programme deals with today's financial topics in a non-intrusive way.

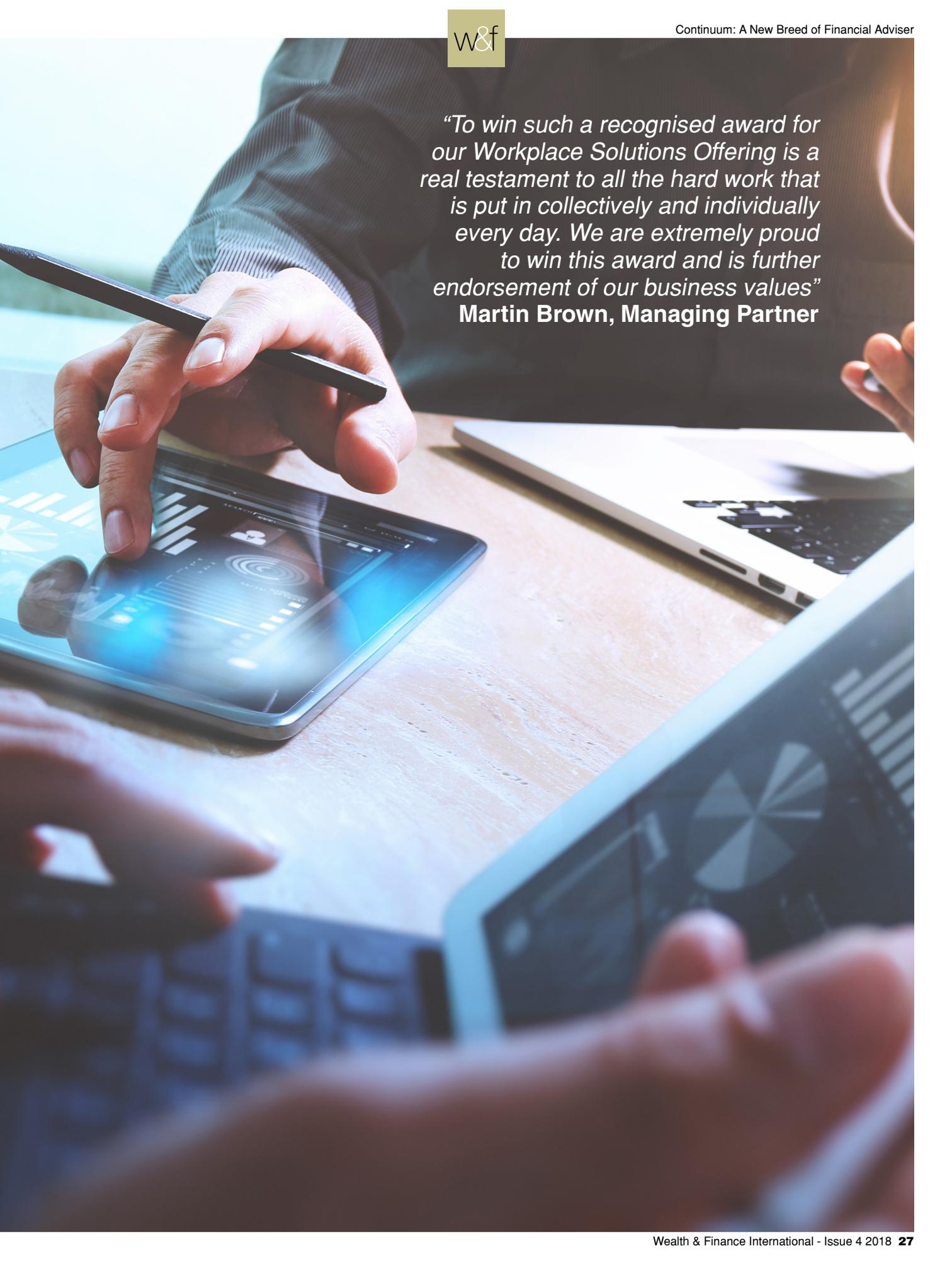
Workplace Advice – The bedrock of financial planning. With our complete advice offering, Continuum are able to cater for a lifetime of financial planning needs.

Company:
Continuum (Financial Services) LLP
Contact: Simon Reeve
Address: Falcon House, Eagle Road,
Plymouth, PL7 5JY, UK
Phone: 0345 643 0770
Email: info@mycontinuum.co.uk
Website: www.mycontinuum.co.uk

CONTINUUM

Additionally, the regular use of technology, alongside the firm's collaborative approach, ensures that the team is responsive to the industry changes, and ensure that their finger is on the pulse with what is happening within the market, new technology and regulatory issues. This ensures that Continuum's clients are best informed to achieve their financial planning needs.

Ultimately, Continuum aims to build a brand that is synonymous with value. Although this aim involves building value for all stakeholders, including clients, staff and partners alike, clients sit firmly at the centre of everything that the firm does. Supporting them will remain Continuum's ongoing focus as it looks towards a bright and opportunity filled future.



“To win such a recognised award for our Workplace Solutions Offering is a real testament to all the hard work that is put in collectively and individually every day. We are extremely proud to win this award and is further endorsement of our business values”
Martin Brown, Managing Partner